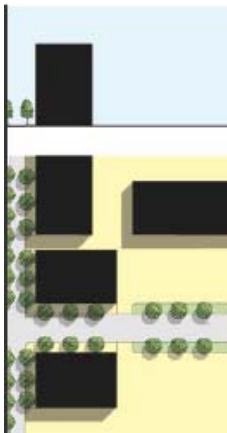


District 25: Snow King Resort

Priority: Balanced Economy

This district is identified as a Town Commercial district in the Future Land Use Plan. All properties located within this district are classified as Mixed-Use Visitor and will develop according to the Snow King Resort Master Plan (approved by Town Council on December 18, 2000). The intent of the Master Plan is to develop a high intensity resort node that is compatible with the surrounding neighborhood and that complements the Central Business District (CBD). It aims to create a vibrant mixed-use resort complex that includes a multi-faceted conference/convention center. The size and character of the resort has been approved as appropriate for the community.



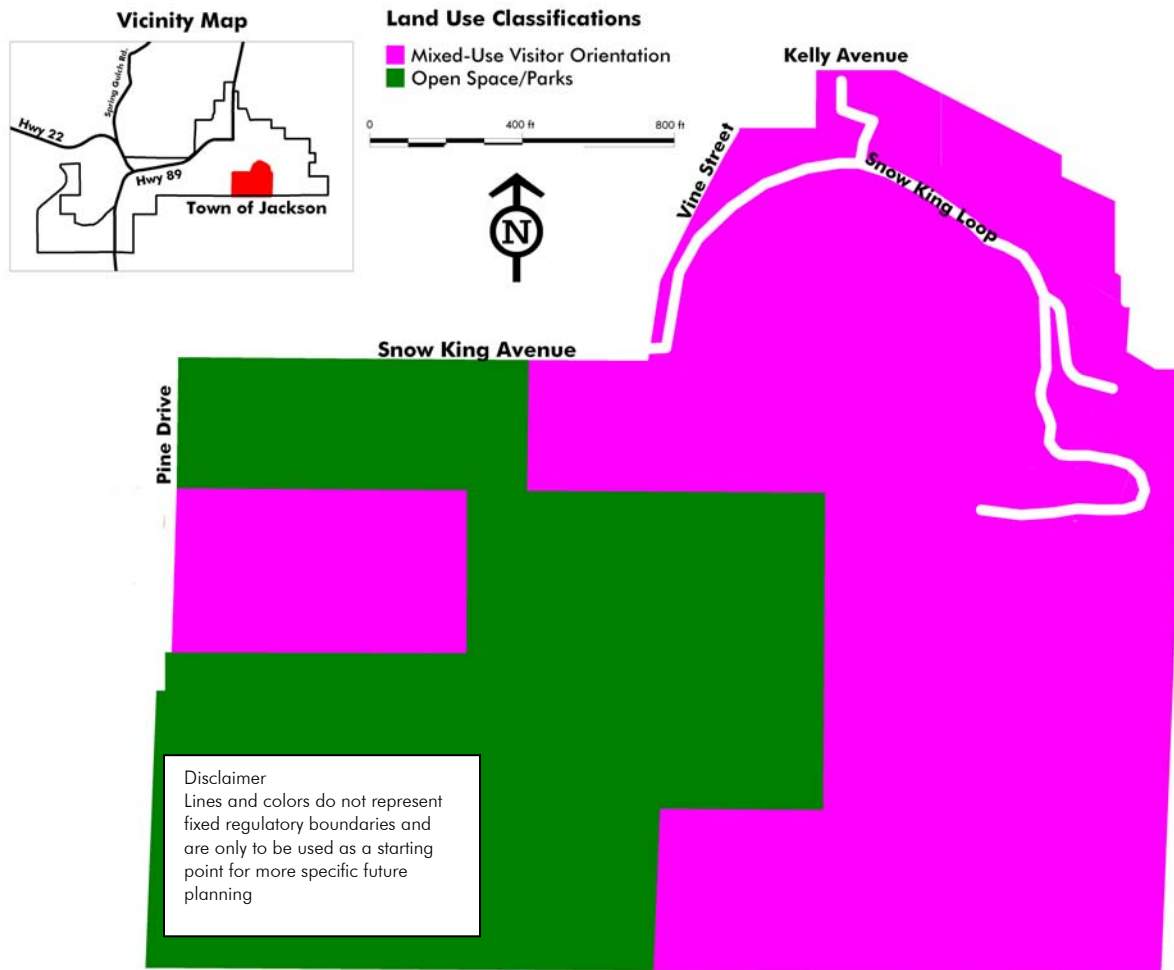
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The resort contributes to the economy of the community and serves as a permeable border between town districts and Snow King Mountain. It also functions as a year-round hub for recreational, conference, and resort activities for both residents and visitors. Together with the Lodging Overlay district, these two areas are the focal points for our tourist economy and visitor experience in Jackson.

The development allowed by the existing resort Master Plan remains consistent with the community vision. Additional development should support the vibrancy and sustainability of the resort by providing only restricted workforce housing.

THEME PRIORITIZATION IN THIS DISTRICT
BALANCED COMMUNITY/ECONOMY
<ul style="list-style-type: none"> ▪ A the only resort Master Plan development in town, it is consistent with maintaining a vital tourist-based economy.
RESPONSIBLE GROWTH
<ul style="list-style-type: none"> ▪ Resort development is consistent with the land use pattern supported by this Plan.
TOWN AS HEART
<ul style="list-style-type: none"> ▪ Development of the proposed housing for 2,460 guests in 1,080,000 square feet of non-residential space is essential to town vitality and economic sustainability.
WORKFORCE HOUSING
<ul style="list-style-type: none"> ▪ Resort provides workforce housing to mitigate housing impacts of the development.
TRANSPORTATION
<ul style="list-style-type: none"> ▪ Master plan’s transportation component focuses on shifting towards alternative modes. ▪ Master plan provides for equitable cost sharing of required community transportation system upgrades.
WILDLIFE AND NATURAL RESOURCES
<ul style="list-style-type: none"> ▪ Master plan addresses hillside development and wildlife impacts on Snow King Mountain.
COMMUNITY FACILITIES
<ul style="list-style-type: none"> ▪ Master Plan guides additional community facilities and maintenance of Snow King Center.

Conceptual Future Land Use Map



The Snow King Master Plan addresses all the specific components outlined in the Land Development Regulations including the following:

1. Statement of Purpose
2. Master Site Plan
3. Dimensional Limitations
4. Design Guidelines
5. Transportation Demand Management Plan
6. Housing Mitigation Plan
7. Capital Improvement Plan
8. Land Use Plan
9. Phasing Plan



Grandview Lodge

All components of the Master Plan were found to be consistent with the 1994 Plan and remain consistent with this Plan. The Master Plan should be referenced for a more detailed discussion and depiction of the planned improvements to the Snow King area.

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